

Sports Events and Sustainability in Practice

In 2015, countries adopted the 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals. The Sports movement has, given its size and influence on society, an important role and big possibility to contribute in achieving the global goals, goals that are crucial for the future of planet earth.

In this webinar we focus on how sport events can implement sustainability in practice, at small as well as big sport events. You will meet **Riikka Rakic**, head of sustainability from FIS Alpine World Championship in Åre 2019 and **Johan Strid**, Secretary General for The Swedish Paralympic Committee, and hear them talk about making sustainability a crucial part in their respective event.

About the speakers:

Since the beginning of the project, Åre 2019 has been focused on delivering positive legacies and making sustainable choices in all planning and preparations. With Åre as a recent event Riikka will talk about how the event practiced sustainability from the beginning, through the implementation and future legacy. She will share her experience on implementing sustainability in different parts of the event and give her reflections on opportunities, gains, challenges and difficulties.



The Swedish Olympic Committee and The Swedish Paralympic Committee have made sustainability the reason to file a bid for the Winter Olympic and Paralympic Games in Stockholm Åre 2026. Johan Strid will talk about their ambitions and motivations to make sustainability the main goal for their bid and hopefully the realization of the event.

Time and date: Thursday 28 March 14.00 (EET)

Agenda:

1. Welcome!
2. Sustainability in Practice, FIS Alpine World Championship in Åre 2019. Riikka Rakic, head of sustainability, Åre 2019
3. Q&A with Riikka
4. Sustainability in Practice, Bid for Winter Olympic and Paralympic Games in Stockholm Åre 2026. Johan Strid, Secretary General, The Swedish Parasport Federation and The Swedish Paralympic Committee.
5. Q&A with Johan

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Moderator: Charlotte Sundvall, Swedish Sports Confederation

The webinar is arranged as a part of the Baltic RECoord-project, a cooperation between the sports confederations in Sweden, Estonia, Latvia and Lithuania, with financial support from the Swedish Institute, that aims to increase knowledge and create network on sustainable Sports Events. This is the second webinar in a series of three. [The first webinar](#) focused on understanding sustainability on a scientific level, and through this webinar we aim to see how to implement the theoretical knowledge in to practical work. The webinars stand alone, and it's not required that you have seen the first webinar to be able to participate in the second webinar.

