

# Sports Events and Sustainable bids

In 2015, countries adopted the 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals. The Sports movement has, given its size and influence on society, an important role and big possibility to contribute in achieving the global goals, goals that are crucial for the future of planet earth.

In this webinar we focus on how to include sustainability as a part of the bid for a sport event, at small as well as big sport events. You will meet **Johan Strid**, Secretary General for The Swedish Paralympic Committee, and hear him talk about making sustainability the main reason for filing the bid for Olympic Games and Paralympics in Stockholm/Åre 2026. Even though the bid didn't win he will show how to take sustainability into action in this stage of an event and how it can lead the way all through the process.

### About the speaker:



The Swedish Olympic Committee and The Swedish Paralympic Committee made sustainability the main reason to file the bid for the Winter Olympic and Paralympic Games in Stockholm Åre 2026. Johan Strid will talk about their ambitions and motivations to make sustainability the main goal for their bid

**Time and date: Thursday 19 September 14.00**  
**(EEST)**

### Agenda:

1. Welcome!
2. Sustainability bids, Bid for Winter Olympic and Paralympic Games in Stockholm Åre 2026. Johan Strid, Secretary General, The Swedish Parasport Federation and The Swedish Paralympic Committee.
3. Q&A with Johan

**Click here to register now!**

*The webinar is arranged as a part of the Baltic RECoord-project, a cooperation between the sports confederations in Sweden, Estonia, Latvia and Lithuania, with financial support from the Swedish Institute, that aims to increase knowledge and create network on sustainable Sports Events. This is the last webinar in a series of three. [The first webinar](#) focused on understanding sustainability on a scientific level, and the [second webinar](#) focused on sport events and sustainability in practice. The webinars stand alone, and it's not required that you have seen the first two webinars to be able to participate in the third webinar.*

